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SUMMARY

Dynamic metalsmithing artist and founder with extensive experience in jewelry design and production. Proven ability to create original metalworks using advanced techniques such as soldering and casting. Successfully built a brand presence and grew a social media following with over 800,000. Recognized for leadership in educational settings and exceptional attention to detail.

SKILLS

General:

Ideation (concept, mood, trend)
Attention to Detail
Organization and time management
Networking
Illustration (hand/digital)
Social Media Marketing

Technical:

Soldering (acetylene torch)
Polishing (wheels, flex shaft)
Casting (wax modeling, investment, silicone molds)
Forming
Enameling
Stone setting
Repair and Restoration

Sam Eilers

EXPERIENCE

March 2023 - June 2025

Metalsmithing Artist/Bench Jeweler University of Oregon | Eugene, OR

- Learned specific skills throughout each term, including casting, enameling, constructed fabrication, forming, and polishing.
- Completed over 400+ hours of hands-on metalsmithing in academic studio courses
- Captured and presented visually compelling products through documentation of my process and final product.
- Utilized a combination of technical tools and creative processes to design and create original metalworks, using equipment such as flex shafts, acetylene torches, casting equipment, and polishing wheels.

Stand Out Experiences:

10/2024 - Chosen to participate in an exclusive Jewelry Sale held by the university.

2/2025 - Invited to lead two stone setting demos to metalsmithing students

February 2025 - Current

Founder/Creative Director Seven Suns | Eugene, OR

- Working to create CAD models for manufacturers and launch a jewelry line
- Help clients to resize and repair jewelry utilizing precise soldering and finishing techniques
- Developing a brand presence

February 2019 - January 2025

Founder - Creative Director Massreli Kicks | Portland, OR

- Launched and self-operated a global custom product business specializing in hand-painted shoes, water bottles, phone cases, and accessories
- Grew a social media following of over 800,000+ followers across platforms through engaging content, influencer collaborations, and viral marketing strategies
- Designed and created digital product mockups for client approval, streamlining the customization process.

August 2021 - April 2022

Studio Assistant GLGR Designs | Portland, OR

- Customized cleats and shoes personalized for several NFL players
- Completed various studio tasks daily, such as painting, masking, airbrushing, laser etching, and screen-printing
- Managed multiple art projects simultaneously, ensuring timely completion and delivery, working on over 5 projects at once

EDUCATION

Expected in June 2025

Bachelor of Arts | Metalsmithing (Honors Society + Magna Cum Laude)

University of Oregon, Eugene, OR